06-09 **AUG 2020**

Surabaya Convention Centre Grand City - Surabaya

Your **Printing** Solution



KRISTA EXHIBITIONS

SURABAYA PRINTING EXPO

SPE - SURABAYA PRINTING EXPO 2019 The 15th International Exhibition on Printing (Pre-Press, Press, Post-Press), Machinery, Equipment, Supplies

Organized By

Supporting Associations

































Exhibition Information Date: 6 - 9 August 2019

Venue : Grand City, Surabaya - Indonesia Exhibition Hours: 10.00 - 19.00 WIB

Organizer: Krista Exhibitions, PT Kristamedia Pratama

Entry

- . The exhibition is open to trade and business visitors only
- · Admission is by registration online
- · General public and minors below the age of 17 will not be permitted entry
- · All visitors must be properly attired; those in shorts and slippers will not be allowed into the exhibition halls

Featuring

Cutting Machine



Digital Offset





3D Printing



Textile Printing



Digital Printing



Show Review 2019







15,840 Visitors

Exhibitor Classification by Product

Printing (25%)

Prepress and Premedia (14%)

Software (10%) Spare Parts (9%) Textile & Garment Printing (8%)

Print Finishing (8%) Materials / Consumables (6%) Paper Converting (6%)

Flatbed Printers Cutting Machines (6%) Services (4%)

Ink (4%)

Exhibitor Satisfaction Survey



Data Source: POSTSHOW REPORT OF 2019 indicates High Satisfaction Rate from Exhibitors and High Quality Trade Visitors

Exhibitors' Profile















- · Solvent printers Latex printers
- UV printers
- Water based Printers

PRESS / PRE - PRESS

- · CTP (Computer-to-plate) Digital presses
- Offset presses

Proofing printers FLATBED PRINTERS

- **CUTTING MACHINES**
- Flatbed cutters
- · Roll cutters Reciprocal cutters
- Tangential cutters
- INK · Solvent inks
- Textile inks
- UV inks
- Water based inks

WIDE FORMAT PRINTERS TEXTILE & GARMENT PRINTING . Profiling service

- · Reactive dye printers Sublimation printers
- T-shirt printers
- Textile pigment printers

FINISHING SYSTEMS

- Laminators
- · Steaming devices
- · Die cutters
- Cutting tables

PROOFING SOFTWARE CGS

- EFI • GMG
- EakoArtwork

OTHER MACHINES

- · Screen printing Label printers
- Embroidery machines Scanners

SERVICE

Technical support

- Training Service agreements

SOFTWARE

- Cutina software Pre - flight software
- · Profiling software
- · RIP software
- MIS / FRP
- · Web to Print Photobook
- SPARE PARTS Bulk systems
- Dampers · Print heads Tubes

CORRUGATED

- Corrugating & Ancilarry Equipment
- Corrugator Equipment And Components Corrugated Base Papers
- · Corrugated Testing Machines · Flexo Pre-Print Machinery Flexo Post-Print Machinery

Exhibitors' Country



















International Visitors came from 16 Countries















CEO / Director



China, Malaysia, Singapore, North Korea, Taiwan, Kuwait, Pakistan, India, Thailand, Netherlands, Ethiopia, Japan, Sweden, Iraq, Egypt, Philippines, Hongkong, South Korea

Visitors' 22% Profile Presdir 10% 8% Direktur 7% General Manager 6% Manager 6% Sales & Marketing 8% Production Manufacturina 5% Technical Manager 5% Design 5% Consultan 5% R&D 5% Teknik 2% Quality Control







Top Local Visitor

- 1. Surabaya
- 2. Sidoarjo
- 3. Malana
- 4. Jakarta
- 5. Gresik

- 6. Mojokerto
- 7. Pasuruan
- 8. Jember
- 9. Kediri
- 10. Bali



Visitors' Testimonial







"Seeing that the printing world is now growing and wider, hopefully Krista can display more". Hendrik, Pasuruan "This exhibition is one of the promotion tools we must take part.

SPE is a unique and big exhibition in Surabaya". Rudy Soenardi - PT. Pure Ivory

"SPE is one of the events that can push and help many companies and also can encourage and help companies which engaged in printing and cutting. This is very useful for us.". Yudhi - PT. Datascript

Inspiring Events held in 2019



Workshop PRINTPACK Speaker : Suhendra Marzuki, Alfred Satyahadi, Frisian Sali Jo Arief, Julius



Workshop STIKOM Speaker : Ardian Jaya Prasetya, ST., Ds.



Speaker: Prof.



Seminar STIKOM Speaker : Ardian Jaya Prasetya, ST., Ds, Thomas Hanandry



ninar IKADO eaker : Angga



Seminar STTS Speaker : Yulius Widi



eminar VIXDE Speaker : Hadiprawiro Bono, Nils Frerichs



Firdiansyah, Tiyok Budi, Teddy Chandra. Rudv



Seminar KOPI GRAFIKA Speaker: Rudy Susanto







Great Success for SURABAYA PRINTING EXPO 2019

The 14th International Surabaya Printing Expo has concluded successfully at Grand City, Surabaya - Indonesia on August 1st – 4th , 2019.



The show at a glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of August 1st, opened by Chief Executive Officer of KRISTA Exhibitions Daud D. Salim, Chief Marketing Officer of Krista Exhibitions Christina Sudjie, Expert staff for Economy, Finance & Development of East Java Governor Drs. Andik Tadjar Tjahjono, MSi. S, Head of Non Agro Industry Sector of Industrial & Trade Services of East Java Dra. Bagas Yulisyati Setiawan, M.Si., Ministry of Industry of The Republic of Idonesia's Director of Downstream Chemistry and Pharmacy Dr. In Taufiek Bawazier, M.Si., Ministry of Trade of The Republic of Indonesia's Director for Marketing of Domestic Products Luther Palimbong, SE, Msj., Vice Chairman of Surabaya Chamber of Commerce & Industry Soenarto, Head of Section Development of Industrial & Trade Services of Bangka Beltung Province-Subekti Saputra, S.T.P, Chief of Association of Indonesia Graphic Company (PPCI) Ahmad Mughira Nurhani, Chief of Association of Indonesia Graphic Company of East Java (PPCI BPD Jatim) Iwan Dhamar Suprihantion o, AMd, Chief of KOPI Grafika Indonesia Usman Batubara, and Director General of Korea Trade Centre Surabaya Kim Hvuna. Seminar Speaker of PPCI Prof. Kamal Chopra. Seminar Speaker of PPCI Raveender loshi.

The success of Surabaya Printing Expo 2019 are supported by

- · Ministry of Industry of The Republic of Indonesia
- · Ministry of Trade of The Republic of Indonesia
- Ministry of Cooperatives and Small and Medium Enterprises
- · Indonesia Chamber of Commerce
- · Surabaya Chamber of Industry and Commerce
- Association of Indonesia Graphic Company PPGI
- Indonesia Packaging Federation IPF
- Indonesian Printing Community KOPI GRAFIKA
- Indonesia Pulp & Paper Association APKI













Booth **Packages**



Space Only (min. 18 sqm) US\$ 220/sqm

For Local Company 2,970,000 IDR /sqm

- · Rental of space only
- · Your Company may build your own stand

COMPANY NAME Table — Carpet

KRISTA EXHIBITIONS since 1995

Standard Shell (min. 9 sqm) US\$ 260/sam For Local Company

3,500,000 IDR /sqm

- · Paneled walls (both sides and rear)
- · Fascia board (up to 20 letters)
- Alluminium framework
- · Electricity power 2amp/220Volt
- · 2 nos flourescent lights
- Floor Carpeting 1 Table
- 2 Folding Chair 1 Waste Paper Basket

Venue

Grand City, Surabaya Jl. Walikota Mustajab, Kusuma Bangsa, Surabaya, 60272, Indonesia



PT. Kristamedia Pratama Jl.Blandongan no.28d/g, Jakarta 11220 . Indonesia Tel. +6221-6345861, 6345862, 6334581, Fax. +6221-6340140 E-mail: info@kristamedia.com Website: www.kristamedia.com

